

## Win Early Traction in Your Modernization Program with Modern Mobile Mapping

*Deploy GIS in the field as a first step, even if you haven't decided on a WAM platform*

### The pressure of modernizing. The promise of Lemur.

It's clear that modernization reduces risk and brings relevancy, reliability, and efficiency to the organization. Still, it's hard to imagine modernizing without feeling weighed down by the work needed to make the move. It can seem daunting, and with so many business touchpoints, stakeholders watch progress closely. What if you could prepare a large portion of your workforce for the coming transition and reduce risk to the program?

Most parts of a work and asset management (WAM) program are difficult to isolate for partial rollout. While delivering pieces of the program at a time seems less risky, it brings complicated workarounds and messy data management for the transition. However, companies can kickstart their modernization with modern mobile mapping as the first part of their enterprise program.

Specifically, Locana's Lemur mobile mapping brings immediate value to your organization, even if the rest of the WAM program isn't ready to roll out. It delivers the power of modernization to the mobile workforce in an easy-to-use, unified app experience for both online and offline situations. It can be deployed as a standalone before the rest of the modernization project and then connected to your work management app of choice later. This means an early program win that generates confidence and momentum.

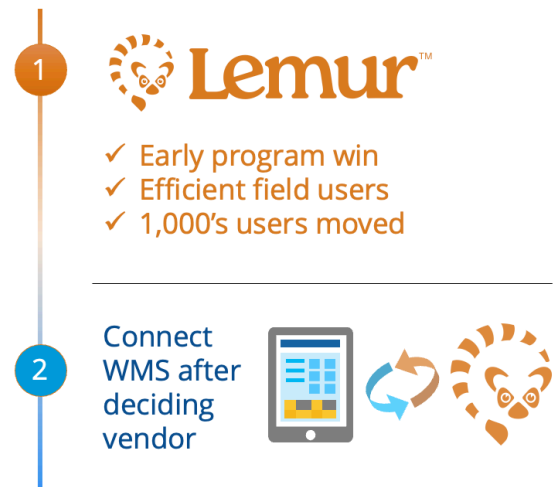
### Benefits of a Lemur First Rollout

- Early confidence in your modernization project
- Thousands of more productive field workers, sooner
- Iterative, low-risk step toward modernization
- GIS-only rollout now, then connect to mobile WMS later

## Momentum with Lemur mobile mapping

Based on Esri technology, Lemur brings the power of GIS to the mobile workforce in a focused, intuitive interface. It delivers the toolsets and system of record needed for the job without requiring users to become GIS experts. It provides maps and allows for easy data editing and collection. It's fully functional offline and brings automatic data updates to every user, every day. And, since the user experience is configurable, it supports virtually all use cases and reduces the number of apps in your enterprise's mobile app portfolio.

When deployed as a first step of your WAM program, Lemur brings this value to thousands of users early in the transition. This gets your team ready for the change management work that the program needs. Things like user access, mobile device management, and training all get a boost to prepare for what's coming. Deploying Lemur first allows a low-risk, early-value delivery that prepares the organization for modernization. It creates a productive workforce already familiar with part of the new mobile platform, including change management and training processes.



## Super-charge your modernization today

Lemur sets you up to quickly benefit from your modernization project in the field. Launching Lemur first in your modernization project delivers early traction, an efficient mobile workforce, and iterative change management that doesn't need temporary throw-away workarounds. It supports your entire field program, covering virtually all use cases and reducing technical debt. By rolling out Lemur to your field program today, you complete an important piece of your modernization project, build program capabilities for change management, and get an early program win to drive confidence and excel.

### Things to Remember

1. Modernization projects can feel daunting because of IT and change management
2. Partial rollouts introduce complex interim workflows and data strategies
3. Modern mobile mapping brings a high-adoption, easy rollout as a first step

***Modern mobile mapping can be done first, easily***